

SKATES

We shall be pleased to quote you January sale prices on our Skates, &c., &c.

STRATHMORE HARDWARE



HEATERS

We shall be pleased to quote you January sale prices on our Heaters. Call and see them.

STRATHMORE HARDWARE

OL. VII., NO. 17

STRATHMORE, ALBERTA, JANUARY 26, 1916.

Subscription Price, 1.00 per year

LOCAL JOTTINGS

you called for your new Patriotic office? and Miss Berry spent a day in Calgary last week.

Akenstad School will re-open Tuesday the first day of February.

F. W. Schettler was a visitor to Calgary on Tuesday.

Riggs of Calgary spent the weekend in town visiting.

Mrs. H. F. McDonald is a visitor to Calgary on Tuesday.

Niddrie and children re-visited this week after spending the week-end with their parents.

Mrs. Wallace were visitors to Strathmore on Wednesday. Mr. Wallace is manager of the Southern Alberta Land.

Strathmore Trading Co. of a car of feed in seven days during the cold weather car is expected to arrive.

Harry White, another boy has heard his call and signed up last night the 137th Battalion waiting in Calgary.

Mortgage Sale of town advertised in the Standard which comes off on Saturday. Ad. should have read sold free of all encumbrances.

Social and Dance, in Patriotic Fund is to be held at the Rockford on Friday night. Prominent speakers are expected to be gathering.

Square Hall and Box 11 will be held at Standard on Saturday night. The proceeds will be for the Patriotic Fund.

Mr. J. P. McArthur, Mr. North and other speakers from the Union will be in attendance.

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Mr. G. H. Lloyd, the man who put the "Strath" in Strathmore was a visitor to town on Tuesday.

Mr. Rutherford Leaf, commonly known as Bud Dewitt left last week for Calgary and has signed up with the new battalion being formed there—the 137th.

On Tuesday evening next, at the Methodist church, at 8 o'clock, a Lantern Lecture will be given by Mr. A. E. Otwell, lecturer of the Alberta University. The subject will be "The first year of the War."

On Wednesday evening at the Methodist Church, it is the intention to form a Musical Association. All the musical talent of the church and citizens who take and interest in music are requested to be in attendance.

Mrs. W. Anderson, whom it will be remembered left last week for her old home at Utica, Minn., being called there by the serious illness of her mother, learned before her arrival that her mother had passed away. She writes to the effect that they are experiencing thirty below zero weather even there.

Mr. and Mrs. Jeppe Hansen, who have been farming south of town for the past six years left this week for Millet, Alberta, where they have rented a farm for a period of over three years. They are very loath to leave the Strathmore district. We wish them all success in their new sphere of labor.

According to the Olds Gazette, we are pleased to notice that F. Falkner, son of Mr. and Mrs. Chas. Falkner of Strathmore, and who is now a pupil at the Olds School of Agriculture, was successful in carrying off the second prize at the grain judging competition at the Provincial Seed Fair at Calgary, recently.

On Thursday last the School Club were entertained at a party at the home of Mr. and Mrs. J. P. McArthur, Mr. North, in honor of their nephew Virgil Ekstrom.

The following officers of the Club were elected for the ensuing term: Hon. President, Mr. Niddrie. President, Donald Giffen. Vice-Pres., Hubert McIlhenny. Secretary, Verne Smith. FINANCE COMMITTEE Frank Inlay. Martha Lilliedahl. Bathurst Road. Intermediate Room. Mary Stockton. Benjamin Noyes. PROGRAMME COMMITTEE Dorothy Hall. Edward Elford. Mildred Lilliedahl.

Auction Mart Co. Elect Directorate.

The Smoking Concert held in the Opera House on Wednesday evening last, under the auspices of the Strathmore Auction Mart Co., was successful as far as business is concerned. The concert part of the affair did not come up to expectations owing to the fact that some of the artists were not able to be present and the accompanist, Dr. Girvin had to be away on professional calls. However, no one seemed to miss the entertainment. The affair, the crowd was evidently full of business. The smokes were in full blast most of the evening and the pipe of peace was in evidence. Any discord that might have arisen was very wisely and cheerfully acted on or disposed of amicably.

Mr. E. F. Zerkle acted in the capacity of chairman and held the crowd of men, which must have numbered in the neighborhood of one hundred, to the business of the evening. He led off by stating that the accountant was not present and asked the company if the business for which they were met should be carried out first and then have the entertainment later in the evening. This meeting with the approval of the gathering, Mr. Zerkle gave his views on the proposed Auction Mart Company which were encouraging and which, while he thought was not altogether a money making scheme, but more in the line of bringing farmer, merchant and business men more together to understand each other. Of course, he said, if dividends were the outcome of the scheme he would hardly think that any man would refuse to accept these dividends. The town, he stated, depended upon the farmer, and the farmer to a large extent depended upon the town. We were all living from one another, we were dependent upon what each produced, and it was this spirit of co-operation that Mr. Wade, the secretary, for a report on the last sale, which while it was not very large, showed a profit, Mr. Van Tighem was called upon to report on the first sale, which showed a very handsome profit for the shareholders. Both reports were satisfactory.

The minutes of the previous meeting were then called for and they were adopted. Some very interesting discussions arose out of the reading of the minutes. Mr. Fisher asked the reason why Mr. Bremer had not signed the articles of incorporation, which, when they had been drawn up by Mr. T. M. Wears, one member had refused to sign and accordingly, because the thing was not unanimous the other two members refused to sign, and the decision of incorporation had been held up as a consequence.

Mr. Tucker asked why the member refused to sign? Mr. Bremer (the member of the committee) rose to his feet and explained that the reason he had not signed was because he thought that the barrister's charges were exorbitant and also that too much of the responsibility of the whole affair would rest upon the secretary and he desired to see the whole company started properly and managed upon strictly business principles. Mr. T. M. Wears then stated that he also owned an explanation. He stated that the cost of incorporating a company of \$1000.00 capital would be the same as incorporating a company of \$20,000.00 capital. He had enquired of his legal friends what charges were usual in these cases as there were no fixed charges for the work of drawing up articles of incorporation and also the charges quoted at the first meeting were those usually made. However, when approached on the subject, he had stated that he was willing to accept fifty dollars less than at first stipulated. This met with the approval of the company. Mr. Fisher asked the reason why Mr. Bremer had not signed the articles after Mr. T. M. Wears had dropped the fifty dollars on his charges. Mr. Bremer thought that it would be best to wait until this meeting and he would be willing to abide by the decision of the company present in the matter of a directorate and also see that a good sound business organization was formed.

AFTER THE WAR

After the war—I hear men ask—What then? As though this rocked ribbed world, sculptured with fire, And fastened deep in the eternal plan, Can never be its morning self again! Because of this brief madness, man with man As though the laughing elements should tire The very reason in this order real, As though indeed you ghostly golden wheel Of stars should cease from turning, or the moon Her friend the night no more, or the wild rose Forget the world, and June be no more June. How many wars and long forgotten woes Unnumbered, nameless, made a like despair In hearts long stilled; how many suns have set On burning cities blackening the air,— Yet dawn came dreaming back, her lashes wet With dew, and daisies in her innocent hair. Nor shall for this, the soul's ascension pause, Nor the sure evolution of the laws! That out of foulness lift the flower to sun, And out of fury forge the evening star. Deem not Love's building of the world undone— Far Love's beginning was, her end is far; By paths of fire and blood her feet must climb, Seeking a loveliness she scarcely knows, Whose meaning is beyond the reach of Time.

—Richard Le Gallienne.

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The meeting then called for nominations for the directors of the

ILLUMINANTS.

There are numerous qualities of **COAL OIL AND GASOLINE**. We sell a **COAL OIL** that burns with a clear, bright light, and which leaves no charred wicks, smoked globes or acrid smell when extinguished. **OUR GASOLINE** is absolutely free from impurities of any description and will keep your Gasoline Lamp glowing with a white light longer than many other kinds.



GET YOUR HARNESS READY FOR THE SPRING WORK

Harness Oiled and Repaired. Perfect Work at Reasonable Prices. Shoe Repairs Promptly and Skillfully Done. Skates Sharpened.

T. H. EVES
Agent for De Laval Separators.

The King Edward Hotel

STRATHMORE, ALTA.

:: THE COMMERCIAL HOUSE ::
Rates \$2.00 and \$2.50 per day
AMERICAN PLAN

BUY AN IRRIGATED FARM FROM THE CANADIAN PACIFIC RAILWAY

BECAUSE— Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR. Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures best returns in dairying and mixed farming. Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community. Irrigation in the Canadian Pacific Irrigation Block is no longer an experiment. The year 1914 having absolutely demonstrated its success wherever intelligently applied. You can buy irrigated land from the Canadian Pacific Railway at prices ranging from \$30 to \$75 per acre, with twenty years' lease and the privilege of cashing in the \$2000 for improvements (5 per cent interest) no principal payment at the end of first year, and no water rental for the first year. Assistance is also given in supplying stock in approved instances. This is the most liberal offer of irrigated farms in Canada. See full particulars from

ALLAN CAMERON, GEN. Supt. of LANDS
DEPT. OF NATURAL RESOURCES
CANADIAN PACIFIC RAILWAY
CALGARY, ALBERTA

Sunlight Soap

5c.

is all you need to pay for the best and purest Soap in the world. The inducements offered with common soaps can't make up for the guaranteed purity of Sunlight Soap.

More German Intrigue

Plot to Draw Canada Into War with the United States

Word has reached members of the American Legion in Toronto that German agents in New York have already started a movement for a second great world war, to succeed a satiated up peace in Europe.

They also to secure control of the United States land forces by having them divided into ten armies under German military incentives. Any that resist would be treated as traitors to the United States and Japan so that the British war effort would be drawn in. This is with a view of England being struck on its land of Germany, through Canada, by American troops, under German leadership.

The plot is being started by a movement to form anti-British and anti-Canadian sentiment on the present that Great Britain and the United States are in a conspiracy to pick a quarrel with the United States in which the United States is the loser.

All Mothers Need Constant Strength

Their Strength is Taxed and They are Victims of Weakness and Suffering

When there is a growing family, the mother's body is taxed to its limit. Many mothers who are not strong enough to bring up a family, are actually suffering from weakness and suffering. This is because the mother's body is taxed to its limit. Many mothers who are not strong enough to bring up a family, are actually suffering from weakness and suffering. This is because the mother's body is taxed to its limit.

Armenian Atrocities

Estimated That a Million Armenians Have Been Killed

Lord Bryce has issued his report on the Armenian atrocities. He gives the estimate of a million Armenians killed. He also gives the estimate of a million Armenians killed. He also gives the estimate of a million Armenians killed. He also gives the estimate of a million Armenians killed.

Volcanoes and Climate

The effects of volcanic dust upon climate have formed the subject of numerous publications during the last few years. The subject has been taken upon by Dr. Arctowski, who has made a study of the volcanic dust which has been blown from the Hawaiian Islands. He has found that the dust has a cooling effect upon the climate, and that it has a cooling effect upon the climate.

Bad For the Sightsight

Shortages of Geneva to discontinue the sale of alcohol. The city of Geneva has decided to discontinue the sale of alcohol. The city of Geneva has decided to discontinue the sale of alcohol.

Agitated's Limitless Colds, etc.

Agricultural experiment stations have been established in China. The government of China has established agricultural experiment stations. The government of China has established agricultural experiment stations.

DODD'S KIDNEY PILLS

It is a well known fact that the kidneys are the most important organs of the body. They are the most important organs of the body. They are the most important organs of the body.

23 THE PRO

W. N. U. 1087

THE STANDARD, STRATHMORE, "ALBERTA"

The Three Courses

Morphine, Cocaine, and Alcohol—and the Woes of Those in Their Grip

The above is the heading of an article in the last bulletin issued by the British Legion. It is a warning to the public to beware of the three courses. It is a warning to the public to beware of the three courses.

Army Bath-Trains

Each Car Accommodates 48 Soldiers at One Time

A railway train which can not only be used for the transport of troops, but also for the transport of troops. It is a railway train which can not only be used for the transport of troops, but also for the transport of troops.

Germany's War Losses

Germany Does Not Know Extent of its Death Roll

The Prussian authorities who do not know the extent of the death roll. They do not know the extent of the death roll. They do not know the extent of the death roll.

Public Opinion Indorses

This family remedy by making its sale larger than that of any other medicine in the world. The experience of generations has proved its great value in the treatment of indigestion, biliousness, and constipation.

BEECHAM'S PILLS

relieve those troubles and prevent them from becoming serious. They strengthen the stomach, stimulate the liver and regulate the bowels. Mild and harmless. A proven family remedy, unequalled for Digestive Troubles

Germany's Humiliation

Great Live Stock Exports to Be Made

Germany's humiliation is a great humiliation. It is a great humiliation. It is a great humiliation. It is a great humiliation.

B. C. Timber Resources

Government Working to Secure a Permanent Market

The British Columbia government is working to secure a permanent market. It is working to secure a permanent market. It is working to secure a permanent market.

Optimism at the Front

A Canadian Soldier's Letter to the British Columbia Government

A Canadian soldier's letter to the British Columbia government. It is a letter to the British Columbia government. It is a letter to the British Columbia government.

Great Patriotism Throughout India

Supporters for the Government

Supporters for the government. They are supporters for the government. They are supporters for the government.

Reverend's Delinquent for Ontario

Ontario's Delinquent for Ontario

Ontario's delinquent for Ontario. It is a delinquent for Ontario. It is a delinquent for Ontario.

Enthusiastic Over Raising Regiment

Enthusiastic over raising regiment. It is a regiment. It is a regiment. It is a regiment.

Home Treatment—Describe your disease

THE CANADIAN CANCER INSTITUTE, LIMITED

Bovril Keeps the Food Bills Down

The body-building power of Bovril makes it a most valuable food. It is a most valuable food. It is a most valuable food.

HOTEL CARLS-RITE TORONTO

Epitaph of the Olden Times. We call it "The House of Comfort." Because of the many innovations and modern improvements designed to give our guests the most comfortable and enjoyable stay. It is a most comfortable and enjoyable stay.

Public Opinion Indorses

This family remedy by making its sale larger than that of any other medicine in the world. The experience of generations has proved its great value in the treatment of indigestion, biliousness, and constipation.

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Let Us Supply your table with Butcher Meat
We handle only meats of quality and purity. Also Fish, Poultry, Etc.
The Pioneer Meat Market
GEORGE SMITH
Highest Prices Paid for Hides

Fight or Pay

that others may fight in your stead. We can't all go to the front, but those of us who can't, can do "our bit" at home by paying.

Think of the alternative:

BRITISH FREEDOM
OR
PRUSSIAN MILITARISM
LIBERTY AND HAPPINESS
OR
OPPRESSION & SORROW

WHICH?

It's a privilege to do something to help the cause at this time of national stress
SUBSCRIBE TO THE
PATRIOTIC FUND
WHEN THEY CALL UPON YOU



Some of New Activities in the East.

The accompanying map shows the scene of operations where the Russians have landed a new offensive. Remember, capital of Buckenham, Lemberg and Czernowitz on the Black-Sea railroad action are the chief points now bitterly contested.

**ADVERTISE YOUR ARTICLES
FOR SALE IN THE STANDARD
IT PAYS**

Masonic Meeting.

One of the most enthusiastic meetings of Ancient, Free and Accepted Masons in the History of Strathmore was held in the Lodge Rooms on Friday, January 21st, when Right Wor. Bro. Peter Walker, Past Grand Chaplain of the Grand Lodge of Quebec, accompanied by Right Wor. Bro. Downey, of Calgary, Bro. Walker being deputized by our Grand Master who was unable to be present owing to illness on this occasion through sickness.

Right Wor. Bro. M. M. Downey

Past Grand Registrar of The Grand Lodge of Alberta, Ancient, Free and Accepted Masons, and one of the members of the General Purpose Committee, 1914-16.

At the reception of Rt. Bro. Walker and Rt. Bro. Downey, a very able and interesting address was delivered by our Wor. Bro. Rev. Walker, who followed up Bro. Downey, who gave an explanation on the origin, development and expansion of Ancient, Free and Accepted Masonry. After tracing the development of Ancient Craft Masonry, a survey of the Masonic Fraternity throughout the globe was given, classifying it into what is known as the Anglo-Saxon, Germanic and Latin groups, and explained the chief differences in the principles guiding their respective groups. After hearing from several of the members of the lodge who expressed their appreci-

Locals

The Patriotic Society would like to urge the ladies of the town and country to make all possible haste in completing their sewing as they are desirous of securing a shipment away very soon.

Will the ladies please remember to enclose a slip of paper bearing their name with each parcel returned.

Dr. Mack, ophthalmologist, and exclusive eye expert of Calgary, will again be at the King Edward Hotel, Strathmore, Friday, Feb. 4th. Your eyes will be properly examined by the dark room test. Fees are moderate. 12-26-13

The coal shortage in town is becoming serious. The Standard is now using wood for fuel. We shall consequently have to close down tomorrow unless relief comes. But no one will miss an issue of The Standard—we don't think!

The lantern lecture to be given on Tuesday evening by Mr. Otwell should draw a full house. This lecture has been three nights in succession in Calgary with unabated interest.

Speaking about thermometers, Mr. G. T. Berry of the Strathmore Hardware Co., is doing the town a service. He has fixed up a thermometer outside his store and has installed a small electric light over it so that the curious and speculative may be in a position to know just what below zero it is at any time of the day or night. All you have to do now is to switch on the electric light and presto—the trick is done. Don't forget to take off the switch after you have satisfied yourself as to the intensity of the cold.

YOUR SUBSCRIPTION WILL BE APPRECIATED

Little Known Activities Show De-



Most Wor. Bro. S. V. Taylor

Past Grand Master of the Grand Lodge of Alberta, Ancient, Free and Accepted Masons.

ation and thanks for the instructive addresses, the members of the Craft sat down to a very sumptuous supper, and after having the usual toasts to "The King" and "The Craft," the Right Wor. Bro. Walker gave one of the most interesting Masonic addresses ever heard in Strathmore, which filled the hearts of the members so full that the memory of our worthy Bro. will long remain with them.

DEATH

FORTNEY.—The death occurred at Calgary on Tuesday Jan. 18th of the infant son of Mr. and Mrs. G. O. Fortney, of Carleton Place. The funeral will take place from the chapel of Graham & McCall, Ltd., 606 Centre St. this afternoon at 2 o'clock. Interment will take place in the Union cemetery.—Calgary Herald.

STOCKTAKING

Do you want a Snap on an Overcoat?
**Black Interlined Coats with Fur Collar,
Regular \$15.00 at \$8.75 (4 only)**

**Black Beaver Cloth, Chamois lined, with
Otter Collar, Reg. \$60 at \$47.50 (2 only)**
Cheaper Grade, Reg. \$28 for \$18.50 [2 only]
**Men's Cloth Overcoats at greatly reduced
Prices**
**Men's Mackinaw Coats, broken sizes, re-
duced to cost and less to clear.**

Does your big boy take a 5, 6 or 7 Shoe?

We have a large number of Men's Medium
Fine Shoes, just the thing for Spring Wear.
Will stand a lot of wear and look well.
Both Tan and Black Laced and Buttoned.
Reg. \$6.00 at \$4.65, Reg. \$5.50 at \$4.35,
Reg. \$5.00 at \$3.85, Reg. \$4.00 at \$3.15

Everything in Men's Wear.

CLOTHES
CLEANED
AND
PRESSED

WRIGHT BROS.
STRATHMORE ALTA.

CAPS,
FURS,
ETC.

"THE TAKING OF THE GUNS"

The charge of the Ninth Lancers against German guns in the neighborhood of Mons during the early days of the British operations at the front will live in history among the most heroic deeds of our army. It will also live in poetry, like the Ballad of the Charge of the Light Brigade. The subject of some stirring lines. At the cannon in sublimation our heroes are spared, knights of liberty, glory's sons, and show the gallant deeds of the Ninth Lancers. The Ninth Lancers had been covering the retreat of the infantry when they were told by their colonel that German guns, on the outskirts of a wood about a mile away, must be taken, and the light cavalry for the charge. The Lancers dashed forward and a hail of shrapnel and rifle bullets, riddling down the enemy's infantry. As they approached the guns, many of the enemies ran into the woods, but those who remained were out to pieces. After getting the guns out of action, the Lancers rode back under a fierce fire from other guns in their flank.

This Thrilling Picture
By R. CATON WOODVILLE

Absolutely Free!

ALL FOR
\$1.50

"THE TAKING OF THE GUNS"
THE FARMERS' WEEKLY TELEGRAM
THE STRATHMORE STANDARD

ALL FOR
\$1.50

When we arranged with the Farmers' Weekly Telegram of Winnipeg for clubbing offer with The Standard and offered both papers to the end of 1916 for \$1.50, we were of the opinion that we had offered the readers of this district a sensational newspaper bargain, but now that the wonderful production, "The Taking of the Guns," is included free with a subscription to these papers, we have reached the point where it is a duty that every reader in this district owes the homes in which (he or she) resides, to provide it with this beautiful and thrilling picture and these two publications for the next year.

DO NOT DELAY! ORDER TODAY!

An Offer Unprecedented. Value Unparalleled.

Mail your Order or Call at the Office of THE STANDARD, STRATHMORE, ALTA.



British Troops transferred from Anzac.

The line marked "A" shows the position evacuated by the British on the Gallipoli Peninsula. The positions at the point are to be held, it is assumed.

